



Photo: PNC Park, Architect of Record: Astorino, Bridging Architect: HOK Sport



Please contact Sunghoon Jung, LEED AP BD+C, Sports Practice Leader, to start a conversation about how our Strategic ArchitectureSM approach can be used to evaluate incorporating these post COVID-19 components into your sports venue design.



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KEY COMPONENTS FOR POST COVID-19 SPORTS VENUE DESIGN

9/11 had a huge impact on the operation of sports venues, with a priority placed on safety and security. Now, under the COVID-19 pandemic, we will witness health and wellness take center stage and become core principles of sports venue design and operations. It is uncertain how long and to what extent the current COVID-19 crisis will continue; however, health and wellness will likely continue as drivers. As a leading architectural firm specializing in sports facility design, DLA+ is focusing on the following key considerations in a post COVID-19 world:

- + **Fan Experience** – revisit the concept of the fan experience at live sporting events to address smaller crowd sizes and a reduction in opportunities for comradeship at the venue.
- + **Seating Layout** – define and re-distribute the available seats to ensure social distancing guidelines are met.
- + **Arrival and Exit** – designate extra space at the entrance for temperature checks in addition to existing security screening. Additional ingress/egress points and staggered arrival/exit times can create safer circulation.
- + **Concession Stands** – ensure that surfaces of transaction serving counters and fixtures are easy-to-clean and have antimicrobial finishes to maintain the safest food service environment for both guests and operators.
- + **Queuing** – establish “new” queuing strategies for ticket booths, entrances, exits, toilets, and concessions to abide by social distancing requirements.
- + **Technology** – adopt venue technologies to reduce touch-points, enhance the fan experience, and improve the operational protocol, both in the short and long-term.
- + **Revenue Strategy** – explore new revenue opportunities to offset the reduced gate and F&B revenues.